

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

6989	AGENCY (OR SERVICE) ACTING AS AGENT FOR 322386		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MUNDY KATOWITZ MEDIA		PRIORITIES USA ACTION		
AND	1322 G St SE		1101 15th St NW Lbby 2		
ADDRESS	Washington	DC 20003-3021	Washington	DC 20005-5002	
	USA		USA		
CONTACT			PRODUCT PUSA ACTION 8/14-20		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	1520		PRODUCT CODE 1310
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 08/14/12 AND ENDING 08/20/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY PRIORITIES USA										
1	11111..	4 1	07:00A	09:00A	30S	08/14/12-08/17/12 08/20/12-08/20/12	THE EARLY SHOW	5	300.00	1500.00
2	M	1	09:30A	09:57A	30S	08/20/12-08/20/12	PITTSBURGH LIVE	1	165.00	165.00
3	11111..	4 1	10:58A	11:58A	30S	08/14/12-08/17/12 08/20/12-08/20/12	PRICE IS RIGHT	5	395.00	1975.00
4	F	1	12:30P	02:00P	30S	08/17/12-08/17/12	CBS SOAPS 1230-2P	1	365.00	365.00
5	W	1	05:30P	06:00P	30S	08/15/12-08/15/12	530-6PM NEWS	1	700.00	700.00
6	Sa	1	06:00P	06:30P	30S	08/18/12-08/18/12		1	315.00	315.00
7	Sa	1	07:00P	07:30P	30S	08/18/12-08/18/12	SAT 7PM NEWS	1	315.00	315.00
8	Sa	1	05:58A	07:58A	30S	08/18/12-08/18/12	SAT. MORN. LOCAL NEWS	1	175.00	175.00
9	Su	1	08:58A	10:28A	30S	08/19/12-08/19/12	CBS SUN MORN	1	325.00	325.00
10	01010..	2	12:35A	01:37A	30S	08/14/12-08/16/12	THE LATE LATE SHOW W/CRAIG	2	150.00	300.00
11	W	1	09:00A	09:30A	30S	08/15/12-08/15/12	PITTSBURGH LIVE	1	165.00	165.00
12	11111..	4 1	11:58A	12:30P	30S	08/14/12-08/17/12 08/20/12-08/20/12	NOON NEWS	5	500.00	2500.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 2

6989	AGENCY (OR SERVICE) ACTING AS AGENT FOR 322386		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	MUNDY KATOWITZ MEDIA		PRIORITIES USA ACTION		
AND	1322 G St SE		1101 15th St NW Lbby 2		
ADDRESS	Washington	DC 20003-3021	Washington	DC 20005-5002	
	USA		USA		
CONTACT			PRODUCT PUSA ACTION 8/14-20		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	1520		PRODUCT CODE 1310
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 08/14/12 AND ENDING 08/20/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
13	Th	1	05:58P	06:30P	30S	08/16/12-08/16/12	M-F 6PM NEWS	1	750.00	750.00
14	00101..	2	11:35P	12:37A	30S	08/15/12-08/17/12	11:35P-12:37A - LETTERMAN	2	325.00	650.00
15	01110..	3	05:58A	07:00A	30S	08/14/12-08/16/12	THIS MORNING 6-7AM	3	500.00	1500.00
16	01010..	2	02:00P	02:57P	30S	08/14/12-08/16/12	THE TALK	2	250.00	500.00
Total Contract:								33		12200.00
Billing Summary										
Qtr 3-12						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
						.00	11805.00	.00	11805.00	
GRAND TOTAL									11805.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION